

Support. Education. Advocacy.



Find Help. Find Hope.



National Alliance on Mental Illness

nami | Maine

2019 - 2020 Sponsorship Opportunities

NAMI Maine offers HELP & HOPE

Through support, education, and advocacy NAMI Maine is dedicated to building better lives for the 1 in 4 Mainers who are affected by mental illness.

RESOURCES

FOR THOSE AFFECTED BY MENTAL ILLNESS



Help Line

Get connected with a knowledgeable, trained support person who can help you locate the right resources. Call 800-464-5767 toll free from 8am - 4pm.



Training & Education

Evidence-based training for family members, individuals with mental illness, schools, community members, professional staff and clinicians statewide.



Resource Materials

On all mental health topics, including the newest research and information available from our outreach partners such as the National Institute of Mental Health.



Support Groups

NAMI's trained volunteers offer support groups statewide for individuals with mental illness and their families, veterans and others.



Respite Services for Families & Children

Certified respite services for families of children with emotional, behavioral and developmental disabilities.

(800) 464-5767

www.namimaine.org

52 Water Street Hallowell, ME 04347



Saturday, November 2nd 2019
Augusta Civic Center
76 Community Drive
Augusta, ME 04330

NAMI Maine's 6th Annual Conference

Healthier Together: Honoring Diverse Perspectives

What are the intersections of peer support, clinical treatment, and family support? NAMI Maine's 6th Annual Conference seeks to explore these myriad paths to wellness, the consequences of when systems fail, and how they can succeed in developing resiliency and lead to recovery. Each NAMI Maine Annual Conference brings together diverse perspectives throughout the state, creating opportunities for conversation, creativity, and compassion.

Sponsorship Opportunities:

Agency Champion, Mental Health Educator, Annual Conference Supporter, and NAMI Maine Friend





**MENTAL HEALTH AND
LAW ENFORCEMENT
RECOGNITION
BANQUET**

**Friday, May 8th 2020
at the Senator Inn
284 Western Avenue
Augusta, ME 04330**

5th Annual Mental Health and Law Enforcement Recognition Banquet

Law enforcement play a special role as first responders in a mental health crisis. Since 2002, NAMI Maine has certified over 2,000 dedicated first responders in 200 communities throughout Maine in crisis intervention team (CIT) programs. Our annual Mental Health and Law Enforcement Recognition Banquet honors those who serve our communities and act as a front-line resource to those experiencing a mental health need. Help us highlight the incredible life-saving achievements, partnerships, and innovations of these mental health practitioners and law enforcement in Maine by becoming a sponsor.

Sponsorship Opportunities:

CIT Awardee Supporter and CIT Table Sponsor





Saturday, May 30th 2020
Maine State House
210 State Street
Augusta, ME 04330
17th Annual Walk

NAMI Maine Walks on the Capitol

NAMI Maine's signature event brings people together from across the state of Maine for a unique celebration of our three touchstone principles of support, education, and advocacy. In 2020 we are thrilled to bring our NAMI Maine community to the State Capitol where we will rally at the State House for mental health, walk along the Kennebec River to the NAMI offices in Hallowell, and enjoy a day of fun-filled connection and learning. By sponsoring our annual walk, you are sending a powerful message to the 1 in 4 Mainers affected by mental health conditions that you care.

Sponsorship Opportunities:

Agency Champion, Mental Health Educator, Walk Advocate, and NAMI Maine Friend



2019 - 2020 ANNUAL CONFERENCE & NAMI MAINE WALK

SPONSORSHIP LEVELS

\$5,000 – Agency Champion

Includes:

- Business logo printed on swag bags at Annual Conference
- Include bag stuffer at conference
- Premium location for exhibit booth at conference
- Large logo on sponsor “Thank You” banner
- Podium acknowledgement and 5-minute speaking opportunity at Annual Conference and Walk
- Verbal and written recognition throughout conference
- Newsletter recognition
- Social media/website promotion
- Two (2) conference tickets

\$2,500 – Mental Health Educator

Includes:

- Podium acknowledgement at Annual Conference and Walk
- Include bag stuffer at conference
- Premium location for exhibit booth at conference
- Large logo on sponsor “Thank You” sign at conference and Walk
- Verbal and written recognition throughout conference
- Newsletter recognition
- Social media/website promotion
- Two (2) conference tickets

\$1,000 – Annual Conference Supporter

Includes:

- Reserved location for exhibit booth
- Medium logo on sponsor “Thank You” sign at conference
- Written recognition throughout conference
- Newsletter recognition
- Social media/website promotion
- One (1) conference ticket

\$500 – Walk Advocate

Includes:

- Logo on sponsor “Thank You” sign at Walk
- Podium acknowledgement at Walk
- Newsletter recognition
- Social media/website promotion

\$250 – NAMI Maine Friend

Includes:

- Newsletter recognition for both Annual Conference and Walk
- Social media/website promotion for Annual Conference and Walk

2019 ANNUAL CONFERENCE PROGRAM ADVERTISEMENT OPPORTUNITIES

Promote your organization in our Annual Conference program and on NAMI's website as a conference supporter.

- Full Page Exterior Back Cover - \$500
- Full Page Interior Back Cover - \$400
- Full Page Interior Program Page - \$300
- Interior Half Page - \$250
- Interior Quarter Page - \$200

Program advertisers will be featured on the registration page of the Annual Conference.

NAMI Maine's Reach



4.1K
FOLLOWERS



2K
FOLLOWERS



750
FOLLOWERS



9.8K
SUBSCRIBERS

Our conferences draw 200+ Mainers from across the state
Our banquet brings together 100+ law enforcement and mental health professionals.

2020 MENTAL HEALTH AND LAW ENFORCEMENT RECOGNITION BANQUET SPONSORSHIP LEVELS

\$1,000 – CIT Awardee Supporter

Includes:

- Headline event signage recognition
- Podium acknowledgement
- Four (4) event tickets
- Reserved seating at awardee's table
- Social media and website promotion

\$500 – CIT Table Sponsor

Includes:

- Purchase a table (8 tickets)
- Social media and website promotion



TERMS & CONDITIONS

The following terms and conditions comprise the Sponsor Application. Please read carefully. By applying for sponsorship and/or exhibit space you are agreeing to these terms.

Assignment of Exhibit Space:

With the exception of premium packages, all space will be assigned on a first-come, first-served basis based on sponsorship level. Exhibiting agencies will be notified of table assignment upon arrival.

Sponsorship Payment:

Application will not be processed, nor space assigned without the required payment. If the required payment is not received with the application it will be held until the fee is paid. Full payment must be received no later than September 15th, 2019. Checks should be made payable to NAMI Maine. Credit card payments may be made online, by phone, or mail (please provide all information requested on the application).

Cancellation Policy:

In order to process a refund, NAMI Maine must receive a written notice of cancellation from the sponsor. If NAMI Maine receives notice of a cancellation more than 60 days prior to the conference dates, a refund minus an administrative fee of \$100.00 will be issued. No refund will be given for cancellations made less than 60 days prior to the conference. In the case of causes beyond the control of NAMI Maine that may prevent the holding of the conference, this contract will not be binding.

Exhibitor Registration:

Exhibitors must register and check in at the conference registration table before setup. Exhibitors will be given name badges that must be worn at all times.

Giveaways:

NAMI Maine encourages the distribution of product literature and small give-away items at your exhibit table. Other items may be distributed or sold only with prior written approval from NAMI Maine. Requests should be submitted in writing to NAMI Maine no later than September 15th, 2019. Unapproved items may not be distributed. Any exhibitor found distributing unapproved materials will be prohibited from doing so, and may risk expulsion.

Failure to Occupy Space:

There will be no refund for space not occupied.

Americans with Disabilities Act:

Exhibiting companies shall be responsible for making their exhibits accessible to persons with disabilities as required by the Americans with Disability Act and shall hold NAMI Maine harmless from any consequence of exhibiting organizations failure in this regard.

Safety and Security:

NAMI Maine cannot guarantee against loss or damaged property of any kind and is not responsible for any loss or damage. Exhibitors must adhere to all municipal, state, and federal laws, rules, and regulations. No combustible decorations may be used at any time.

SPONSOR APPLICATION FORM

Sponsorships are processed on a first-come, first-served basis. Questions can be directed to Sarah at sross@namimaine.org or by calling (207) 622-5767, ext. 2301. Registration can also be submitted on our website at: www.namimaine.org/sponsorship

Agency:

Agency Address (Street, City, State, Zip):

Agency Website:

Agency Phone Number:

Contact Person:

Contact Phone Number:

Contact Email Address:

Name and Title for Name Badge:

Agency Description:

Sponsorship Options: (Check all that apply)

- \$5,000 – Agency Champion (apply by 9/15/19)
- \$2,500 – Mental Health Educator (apply by 9/15/19)
- \$1,000 – Annual Conference Supporter (apply by 9/15/19)
- \$500 – Walk Advocate (apply by 4/30/20)
- \$250 – NAMI Maine Friend (apply by 9/15/19)
- \$1,000 – CIT Awardee Supporter (apply by 4/30/20)
- \$500 – CIT Table Sponsor (apply by 4/30/20)

Advertising Options: (Check all that apply)

- \$500 - Full Page Exterior Back Cover
- \$400 - Full Page Interior Back Cover
- \$300 - Full Page Interior Program Page
- \$250 - Interior Half Page
- \$200 - Interior Quarter Page

Deadline for advertisements is 9/15/19.



Total: \$ _____

Application and payment can be sent to:

NAMI Maine
attn: Sarah Ross
52 Water Street
Hallowell, ME 04347

Make checks payable to:

NAMI Maine

**Credit card payment can be accepted
over the phone at:**

(207) 622-5767, ext. 2301

Register online at:

www.namimaine.org/sponsorship



WE'LL SEE YOU AT OUR EVENTS!

Annual Conference

Healthier Together: Honoring Diverse Perspectives
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